



Product Guide.

CONVERT

ENGAGE • CONVERT • TRANSACT

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Powerful Lead Generation

Turn website visitors into highly qualified finance leads from consumers who are committed to buy with iVendi Convert.

Optimised to capture consumers at different stages of the vehicle buying journey, Convert demonstrates vehicle affordability and gives consumers the confidence to complete their vehicle purchase with you.

Finance from
£340 per month

Buy now



ENGAGE • CONVERT • TRANSACT

Convert caters to shoppers who want to reserve & collect, prospects who want to complete a finance check and buyers who want to apply for finance.

1. Convert Widget

The Convert Widget drops into your existing website and provides a series of finance calls to action.

Located below the vehicle details on the full page ad, calls to action include Finance Check, Reserve & Collect, Apply Now and more.

Cars > vauxhall > corsa

Share this vehicle



£12,000

from £205.56/month
based on an excellent credit score

2019 Vauxhall Corsa Hatchback 1.4 SRi Vx-line NAV BLACK 5 DOOR

24,400 miles Petrol Manual

Print vehicle details



Buy Online

Reserve now for £99.00

Powered by NewVehicle



Buy online today!

And collect at the dealership



Reserve & collect

£99.00 fully refundable fee



Get a free finance check

Without impairing your credit



Personal

Business

Your Deposit

£ 1,500

Agreement Term

60 months

Annual Mileage

10,000

Get personalised rates based on your credit rating below: [Learn More](#)

Below Average

Fair

Good

Very Good

Excellent ✓

Update Quotes

Representative Example

Based on a 2019 Vauxhall Corsa Hatchback 1.4 SRi Vx-line Nav Black 5dr on Hire Purchase:

Cash Price £12,000.00. Total Deposit £0.00. Total Amount of Credit £12,000.00. First Payment of £0.00, Followed by 47 Payments of £303.71, with a Final Payment of £304.71. Duration of Agreement is 49 Months. Option to Purchase Fee £1.00. Fees are included in the payments shown. Interest Charges of £2,578.08. Total Amount Payable £14,579.08 Annual Fixed Interest Rate of 5.26%. Representative APR 9.9%.



Unsure which finance product is right for you? [Learn More](#)

Personalised Quotations

Sort By: Monthly Payment



This APR is based on your credit rating



Product
Personal Contract
Purchase

APR
9.9%

Total Payable
£14,769.51

Agreement Term
49

Monthly Payments
£205.56

Apply now

Finance check

Personal Contract Purchase (PCP) Personalised Quotation: Cash Price £12,000.00. Total Deposit £1,500.00. Total Amount of Credit £10,500.00. Annual Mileage 10,000 miles. Excess Mileage is charged at 4.0p per mile. First Payment of £205.56, Followed by 47 Payments of £205.56, with an Optional Final Payment of £3,402.63. Duration of Agreement is 49 Months. Option to Purchase Fee £1.00. Fees are included in the payments shown. Interest Charges of £2,768.51. Total Amount Payable £14,769.51 Annual Fixed Interest Rate of 4.93%. APR 9.9%.

Finance is provided by MotoNovo Finance, One Central Square, Cardiff, CF10 1FS. This is not a commitment to lend and applications are subject to approval. This indicative quotation is subject to change and final figures will be provided on approval and prior to signing the agreement.

1.

2. Finance Calculator

Provide personalised finance quotes on your website.

Our Finance Calculator allows shoppers to personalise finance quotes on your website by adjusting the deposit, mileage and term. Shoppers can update quotes multiple times by changing the parameters, until they find a finance quote that works for them.

Powered by **NewVehicle.com**

Buy online today!
And collect at the dealership

Reserve & collect
£99.00 fully refundable fee

Get a free finance check
Without impairing your credit

Your Deposit: Agreement Term: Annual Mileage:

Update Quotes

3. Finance Check

Finance checking allows consumers to assess their eligibility for finance products without impacting their credit score.

Powered by **NewVehicle**

Buy online today!
And collect at the dealership

Reserve & collect
£99.00 fully refundable fee

Get a free finance check
Without impairing your credit

Personal

Business

Your Deposit
£ 1,500

Agreement Term
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Annual Mileage
10,000

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Below Average

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Update Quotes

Representative Example

Unsure which finance product is right for you? [Learn More](#)

Personalised Quotations

Sort By: Monthly Payment

This APR is based on your credit rating

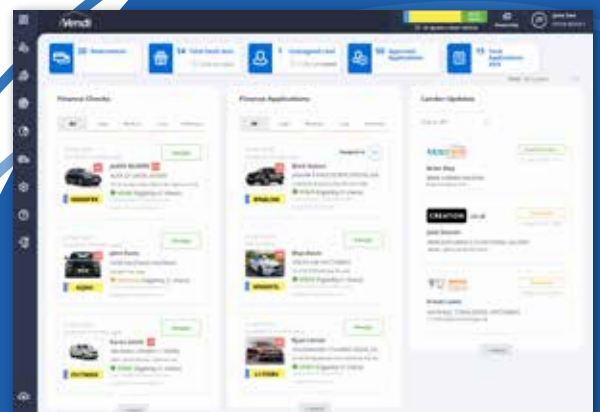
Product	APR	Total Payable	Agreement Term	Monthly Payments	
blackhorse Personal Contract Purchase	9.9%	£14,769.51	49	£205.56	Apply now Finance check

Personal Contract Purchase (PCP) Personalised Quotation: Cash Price £12,000.00. Total Deposit £1,500.00. Total Amount of Credit £10,500.00. Annual Mileage 10,000 miles. Excess Mileage is charged at 4.0p per mile. First Payment of £205.56, Followed by 47 Payments of £205.56, with an Optional Final Payment of £3,402.63. Duration of Agreement is 49 Months. Option to Purchase Fee £1.00. Fees are included in the payments shown. Interest Charges of £2,768.51. Total Amount Payable £14,769.51 Annual Fixed Interest Rate of 4.93%. APR 9.9%.

Finance Checks are processed in the Consumer Hub. Buyers enter their details which are then used to determine the likelihood of obtaining finance, giving consumers confidence to apply for finance and complete their vehicle purchase with you.

Once a Finance Check has been performed, consumers can see their eligibility for each finance product being quoted in the Convert Widget. Leads generated via Finance Checks are managed in the Dealer Dashboard.

Dealer Dashboard



4. Finance Comparator

Finance Comparator allows consumers to compare multiple finance quotes on the vehicle of interest.

Powered by **NewVehicle.com**

Buy online today!
And collect at the dealership

Reserve & collect
£99.00 fully refundable fee

Get a free finance check
Without impairing your credit

Personal

Business

Your Deposit
£ 1,500

Agreement Term
60 months

Annual Mileage
10,000

Get personalised rates based on your credit rating below: [Learn More](#)

Below Average

Fair

Good

Very Good

Excellent ✓

Update Quotes

Representative Example

Unsure which finance product is right for you? [Learn More](#)

Personalised Quotations Sort By: Monthly Payment

This APR is based on your credit rating

MotoNovo FINANCE

Product	APR	Total Payable	Agreement Term	Monthly Payments	Apply now
Personal Contract Purchase	9.9%	£14,769.51	49	£205.56	Finance check

Personal Contract Purchase (PCP) Personalised Quotation: Cash Price £12,000.00. Total Deposit £1,500.00. Total Amount of Credit £10,500.00. Annual Mileage 10,000 miles. Excess Mileage is charged at 4.0p per mile. First Payment of £205.56, Followed by 47 Payments of £205.56, with an Optional Final Payment of £3,402.63. Duration of Agreement is 49 Months. Option to Purchase Fee £1.00. Fees are included in the payments shown. Interest Charges of £2,768.51. Total Amount Payable £14,769.51 Annual Fixed Interest Rate of 4.93%. APR 9.9%.

Finance is provided by MotoNovo Finance, One Central Square, Cardiff, CF10 1FS. This is not a commitment to lend and applications are subject to approval. This indicative quotation is subject to change and final figures will be provided on approval and prior to signing the agreement.

This APR is based on your credit rating

Wellington Financial Services

Product	APR	Total Payable	Agreement Term	Monthly Payments	Apply now
Hire Purchase	9.9%	£14,828.80	61	£222.13	Finance check

Hire Purchase (HP) Personalised Quotation: Cash Price £12,000.00. Total Deposit £1,500.00. Total Amount of Credit £10,500.00. First Payment of £0.00, Followed by 59 Payments of £222.13, with a Final Payment of £223.13. Duration of Agreement is 61 Months. Option to Purchase Fee £1.00. Fees are included in the payments shown. Interest Charges of £2,827.80. Total Amount Payable £14,828.80 Annual Fixed Interest Rate of 5.3%. APR 9.9%.

4.

These may include finance quotes on multiple products from the same lender or from multiple lenders. Consumers can get personalised rates based on their credit rating through risk-based pricing models, and by editing their preferred deposit, term and expected annual mileage and by indicating if they are a private or business customer.

5. Apply Now

Apply Now allows the buyer to apply for finance from your website.

5.

This APR is based on your credit rating

Product	APR	Total Payable	Agreement Term	Monthly Payments	
 Personal Contract Purchase	9.9%	£14,769.51	49	£205.56	Apply now Finance check

Personal Contract Purchase (PCP) Personalised Quotation: Cash Price £12,000.00. Total Deposit £1,500.00. Total Amount of Credit £10,500.00. Annual Mileage 10,000 miles. Excess Mileage is charged at 4.0p per mile. First Payment of £205.56. Followed by 47 Payments of £205.56, with an Optional Final Payment of £3,402.63. Duration of Agreement is 49 Months. Option to Purchase Fee £1.00. Fees are included in the payments shown. Interest Charges of £2,768.51. Total Amount Payable £14,769.51 Annual Fixed Interest Rate of 4.93%. APR 9.9%.

Buyers can select the most suitable finance quote from the Finance Comparator, click Apply Now and complete the finance application in the Consumer Hub. Leads generated are managed in the Dealer Dashboard.

5.

Get Started ✓ Part Exchange ✓ **Payment** Complete!

Personal 0% complete Address 0% complete Employment 0% complete Bank 0% complete **£ Affordability 0% complete** Summary 0% complete



VAUXHALL CORSA HATCHBACK
1.4 SRI Vx-line Nav Black 5dr
£12,000.00

Part Exchange

VAUXHALL CORSA HATCHBACK SPECIAL EDS 1.3 CDTi ecoFLEX Excite 3dr (AC)
V061 VGC

Condition: Good
No. of Keys: 2+
Full Service History: Yes
Previous Owners: 2
Estimated Value: £13,325.00
Outstanding Finance: £0.00
Equity: £13,325.00

Finance

 **MotoNovo FINANCE**

Personal Contract Purchase

Vehicle Price: £12,000.00
Total Price: £12,000.00

Please read the [Terms & Conditions](#) before continuing. When submitting an application, a **credit application search** will be performed on your credit file.

The lender and retailer need this information to process your application and contact you should they need to.

Title
Please Select

First Name

Middle Name (optional)

Last Name

Email
mark2000@mail.com
[Change Email](#)

Home Telephone (or) Mobile Telephone

6. Part Exchange Valuation

We have a variety of integrations with third party providers for even greater operational efficiency.

Include a Part Exchange Valuation as part of the finance application process.

Part Exchange Valuation allows for a consumer to part exchange their current vehicle when buying their next one and include it in their finance application.

AcmeMotors My Account

Get Started ✓ **Part Exchange** Payment Complete!



VAUXHALL CORSA HATCHBACK
1.4 SRi Vx-line Nav Black Sdr
£12,000.00

Part Exchange

VAUXHALL CORSA HATCHBACK SPECIAL EDS 1.3 CDTi ecoFLEX Excite 3dr [AC] [Edit](#)

VO61 VGC

Condition	Good
No. of Keys	2+
Full Service History	Yes
Previous Owners	2
Estimated Value	£1,325.00
Outstanding Finance	£0.00
Equity	£1,325.00

Your estimated part exchange valuation:

VAUXHALL CORSA HATCHBACK SPECIAL EDS **VO61 VGC** 80,000 miles
[Edit part exchange](#)

Based on the information you've provided we estimate your vehicle could be worth:

£1,325.00 [Ⓜ]

Think your vehicle could be worth more?

Vehicle condition

Poor

Okay

Good

Outstanding finance on this vehicle [Ⓜ]

£ 0

Part exchange balance

£1,325.00

With your estimated trade in price of **£1,325.00** minus your outstanding finance of **£0.00** you could add **£1,325.00** to your total deposit. Would you like to add this to your deal?

No thanks, continue without

Yes, add to deal

Balance to pay **£10,675.00**

6.

7. Reserve & Collect

cars > vauxhall > corsa

Share this vehicle

£12,000 | from £205.56/month based on an excellent credit score

2019 Vauxhall Corsa Hatchback 1.4 SRi Vx-line NAV BLACK 5 DOOR

24,400 miles | Petrol | Manual

Print vehicle details

Buy Online | Reserve now for £99.00

Powered by NewVehicle.com

Buy online today! And collect at the dealership

Reserve & collect £99.00 fully refundable fee

Get a free finance check Without impairing your credit

Personal | Business

Your Deposit: £ 1,500

Agreement Term: 60 months

Annual Mileage: 10,000

Get personalised rates based on your credit rating below: Learn More

Below Average | Fair | Good | Very Good | Excellent ✓

Update Quotes

Convert enables click & collect retailing.

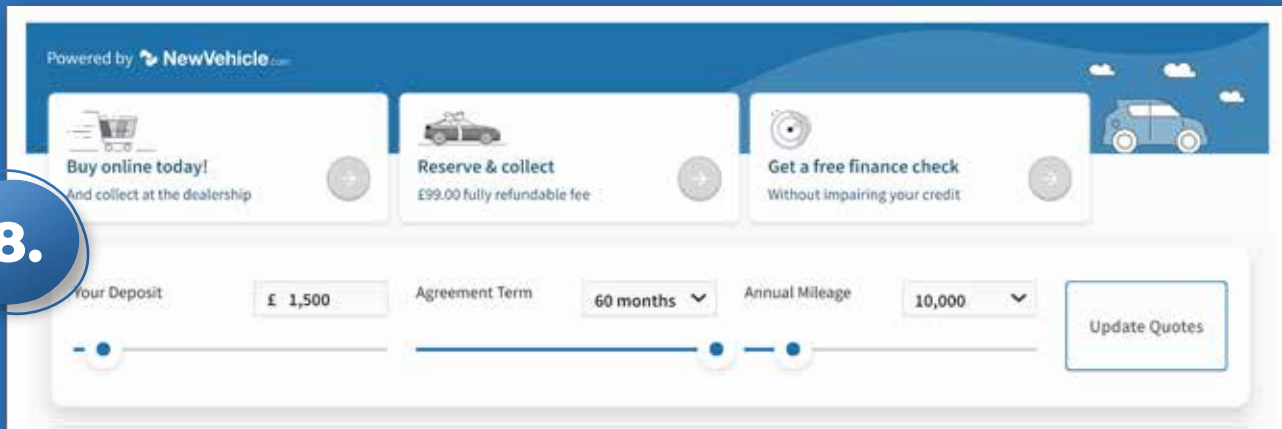
Consumers wanting to reserve a vehicle will be redirected to the Consumer Hub where they can enter their details to reserve the vehicle and arrange collection at the dealership. Reservation fee and duration are controlled by the retailer via the Dealer Dashboard.

Reservation fees can be refunded to the consumer or used toward the deposit on the vehicle purchase.

8. Buy Online

Allow your customers to buy vehicles online.

When paired with iVendi **TRANSACT**, consumers can build their own online orders directly from your website including part exchange, added extras and vehicle delivery or collection.



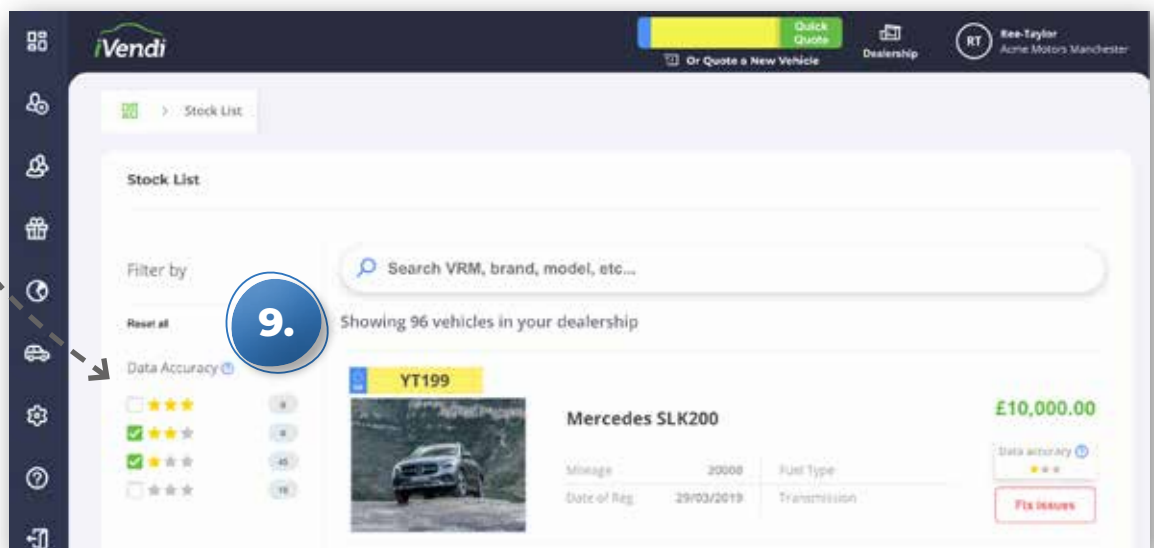
The screenshot shows a web interface for buying a vehicle online. At the top, it says "Powered by NewVehicle.com". Below this are three main steps: "Buy online today! And collect at the dealership", "Reserve & collect £99.00 fully refundable fee", and "Get a free finance check Without impairing your credit". Below these steps are input fields for "Your Deposit" (set to £ 1,500), "Agreement Term" (set to 60 months), and "Annual Mileage" (set to 10,000). There is an "Update Quotes" button on the right. A blue circle with the number "8." is overlaid on the left side of the interface.

9. Stock Engine

Ensure accurate vehicle quoting on every vehicle.

Inaccurate quoting can happen when the information supplied by your website doesn't match the taxonomy data used for generating finance quotes.

Using a simple star rating system, the iVendi Stock Engine allows you to correct inaccurate quoting data in just a few clicks.



The screenshot shows the iVendi Stock Engine interface. At the top, it says "iVendi" and "Or Quote a New Vehicle". Below this is a "Stock List" section. There is a search bar labeled "Search VRM, brand, model, etc...". Below the search bar, it says "Showing 96 vehicles in your dealership". There is a "Filter by" section with a "Reset all" button. Below the filter section is a "Data Accuracy" section with a star rating system. A blue circle with the number "9." is overlaid on the left side of the interface. A car icon is also visible on the left side of the interface.

10. Risk Based Pricing

Risk Based Pricing allows dealers to offer buyers personalised rates based on their credit rating.

Retailers can offer an attractive headline interest rate while informing customers that final pricing is based upon the buyer's individual circumstances.

Powered by **NewVehicle**

Buy online today!
And collect at the dealership

Reserve & collect
£99.00 fully refundable fee

Get a free finance check
Without impairing your credit

Personal **Business**

Your Deposit: £ 1,500

Agreement Term: 60 months

Annual Mileage: 10,000

Get personalised rates based on your credit rating below: [Learn More](#)

Below Average **Fair** **Good** **Very Good** **Excellent ✓** [Update Quotes](#)

Representative Example

Based on a 2019 Vauxhall Corsa Hatchback 1.4 SRi Vx-line Nav Black 5dr on Hire Purchase:

Cash Price £12,000.00. Total Deposit £0.00. Total Amount of Credit £12,000.00. First Payment of £0.00, Followed by 47 Payments of £303.71, with a Final Payment of £304.71. Duration of Agreement is 49 Months. Option to Purchase Fee £1.00. Fees are included in the payments shown. Interest Charges of £2,578.08. Total Amount Payable £14,579.08 Annual Fixed Interest Rate of 5.26%. Representative APR 9.9%.

11. Bespoke Representative Example

Set a specific representative example based on your business.

Ensure you are compliant by providing a representative example on all your financial promotions. Our quote engine automates the production of the representative example based on the parameters that you set.

12. Customer Product Information

12.

You've found your vehicle, now let's help you finance it

There are different types of finance products available to suit your personal circumstances and each work slightly differently.

Is Personal Contract Purchase (PCP) right for me?

A Personal Contract Purchase is a flexible and popular choice, as you can keep your monthly repayments lower by deferring a significant proportion of the amount of credit to the optional final payment at the end of the agreement. This means you may be able to afford a better vehicle than you thought possible.

At the start of the agreement the finance company sets a guaranteed future value (GFV) for your vehicle. You pay a deposit and then make the monthly repayments on the balance of the loan, plus the interest charges, minus the guaranteed future value. At the end of the agreement you have three options:

- 1) Pay the guaranteed future value and the vehicle is yours, or
- 2) Hand back the vehicle with nothing more to pay, or
- 3) Part exchange the vehicle and use any equity as a deposit on your next vehicle.

[Personalise your Quote](#)[Learn More](#)

Is Hire Purchase (HP) right for me?

A Hire Purchase agreement could help you buy the vehicle of your dreams by spreading the cost over an agreed term. You will pay an initial deposit, sign the agreement documents then you're free to drive away your new vehicle. After you've made all the agreed monthly payments the vehicle is yours.

[Personalise your Quote](#)[Learn More](#)

Convert includes a series of videos explaining the different types of finance products available and how each work.

12.

More Information on PCP

This product is ideal if you:

- Want to own the vehicle outright at the end of the loan agreement.
- Want to budget and stick to a fixed monthly amount, as your repayments will be fixed for the term of your agreement.
- Want to set the term agreement between 1 and 5 years, as the choice is yours.
- Are looking for a new or used vehicle, as the product is applicable to both.
- Think you may pay the full agreement early, as you will get a rebate on any future interest payment.

Things you need to know:

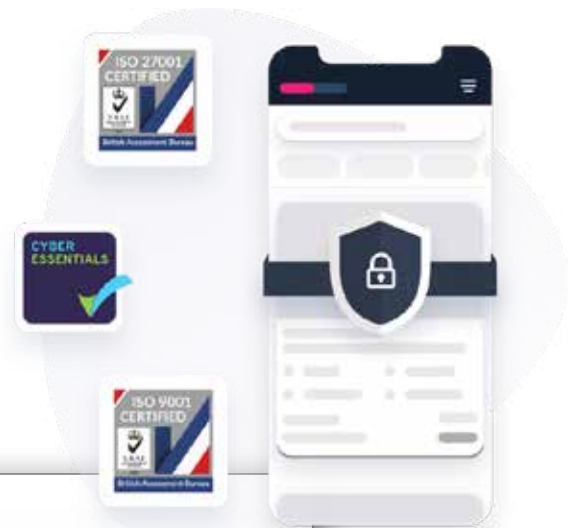
- You have protection under the Consumer Credit Act Termination Rights and protection under the Consumer Rights Act.
- You have no protection against depreciation as a result of an unexpected fall in the value of the vehicle.
- Your vehicle is at risk of repossession if you do not make the contractual repayments.
- You cannot sell or give the vehicle away until you have made all repayments under the agreement.



Learn more about PCP

13. Consumer Hub

The Consumer Hub is a secure transaction portal where consumers can manage and monitor finance checks, progress finance applications and manage quotes on multiple vehicles.



13.

Create your secure account with  NewVehicle.com

Apply for your motor finance online in minutes, and keep your sensitive personal data secure.



Sign Up

Login

Email Address

Password

Min. 8 characters, 1 uppercase letter and 1 number

Confirm Password

By signing up:

☐ I agree that I understand how my data will be used as defined in the [NewVehicle Privacy Policy](#).

Sign up and continue

How is my personal data used?

- ✓ We (NewVehicle.com) provide our services for Acme Motors to help make your vehicle purchase a little easier.
- ✓ We will not share your data with anyone other than the companies needed to process your vehicle purchase or finance eligibility request.
- ✓ Acme Motors will use your contact details to get in touch with you regarding finance applications and eligibility checks you complete.
- ✓ When you apply for finance the lender will use your details to assess your affordability and process your application.

Built on a foundation of security & compliance, the Consumer Hub provides a fully transparent audit trail which protects consumers and retailers against potential compliance infractions.



CONVERT

For further information, contact the iVendi team

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ivendi.com

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